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# ART + DESIGN

STYLE | FALL of 2018 | ISSUE 20

## ALEXANDER McQUEEN

*The Genius, The Film*

MARK KOSTABI *Elements of Style*

CALIFORNIA DREAMING *Manhattan Beach Retreat*

PHOTO LONDON - *Pushing Boundaries in Contemporary Art*

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ART of STYLE

ISSUE



# CONTENTS



Hidden Australia - 92

## DEPARTMENTS

26 **From the Publisher**

28 **From the Editor**

32 ▲ **Art Exposé** | *Photo London*

International exhibition alters perceptions of contemporary art.

36 ■ **Design Exposé** | *KANAL—Centre Pompidou*

Brussels gains landmark cultural village with a little help from Paris.

40 **Artful Reading** | *Bookworm*

Unearthing new and interesting books for fall.

42 **Artful Author** | *Ghoulishly Delicious*

The macabre but delightful art of Gary Pullin.

44 **Auction** | *Up for Bid*

What's new, what's not, what's hot at the New Orleans Auction Galleries.

46 **Portfolio** | *You've Got Style!*

It's not just stuff—it's treasure.

## DESIGN

62 **Fashion's New Obsession** | *Fall's Hottest Trends*

A modern transition for this season's hottest labels.

## EXPERIENCE

104 **The Art of Dining** | *Spring*

This London restaurant is making gourmet dishes from scraps.

106 **Art of the Cocktail** | *Sunda*

Asian-inspired hot spot created by Chicago's Billy Dec.

112 **Au Revoir** | *Mick Jagger*

A moment of time captured in print and film.



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# ART EXPOSÉ

by ANGELA DANSBY

## PHOTO LONDON

### PUSHES BOUNDARIES IN CONTEMPORARY ART

Contemporary fine art photography is no longer just about traditional film and digital images. Now it includes mixed media such as sculpture and virtual reality, prints on a range of unusual surfaces from antique paper to layered glass, video on top of photographs, and even cross-stitched photo-like portraits.



Gian Paolo Barbieri  
*Audrey Hepburn Valentino Roma, 1969*  
Courtesy 29 ARTS IN PROGRESS Gallery







Ellen Kooi, *Nieuwe Meer - Surfplank*, 2016, Fuji Crystal Archive Print, 95 x 162 cm and 75 x 128 cm  
Courtesy of the artist and camera oscura galeria de arte, Madrid

T

hat was the range of work displayed at the fourth edition of Photo London in May 2018, with contributions from 108 leading galleries in 18 countries, including China, South Korea, Japan, and Iran. The exhibition “explored the boundaries between photography and other art forms” and celebrated “the power of photography to profoundly alter the way in which we see things,” according to founding directors Michael Benson and Fariba Farshad.

“Photographers are exploring new mediums to tell stories, not replacing photography, but adding dimensions to their practice,” adds Farshad. “Artists are using technology to create exciting new ways of seeing and letting others see.”

Photography masters from the 19th and 20th centuries and emerging talents from around the world were featured in the exhibition, and an accompanying Talks Programme focused on the future of photography. More than 100 satellite photo exhibitions were also held at various London museums and galleries, including the Tate Modern, National

Portrait Gallery, Royal Academy of Arts, and Sotheby’s, making Photo London a citywide event.

“The sheer energy of London’s creative community makes it very special,” says Farshad. “We tried to capture that in Photo London by showing the best of past, present, and future photography and mixing time periods and cultures.”

Photo London was created in 2015 to bring an international photography event to the cultural capital. Not only does it recruit from London’s major museums, auction houses, and galleries of all sizes, it attracts top photographers, curators, exhibitors, and dealers from around the world.

“Photography is finally emerging as an established art form and receiving the recognition it deserves,” says Farshad. “Plus it’s affordable and accessible so the market is being created by younger collectors, who are also influencing what’s developing in it.”

The fifth edition of Photo London will be May 16-19, 2019, featuring new geographies like Latin America and virtual reality installations. ▲